# canadian theatre review



Canadian Theatre Review (CTR) delivers critical analysis and innovative coverage of the current issues and trends in Canadian theatre. CTR Online features over 900 in-depth feature articles, thought-provoking scripts, manifestos, slideshows, videos, design portfolios, photo essays, and more. Recent issue themes have included Ethics and Socially Engaged Theatre, Performance and Housing, Intersections of Allyship, Action and Artistic Access, and Acts of Preservation.

**READERS:** Scholars, educators and students of performing arts, dramaturges, actors, directors, playwrights, designers, drama researchers, library patrons, and bookstores

**DISTRIBUTION:** Paid subscribers (Canadian, US, and international) and newstands. The journal is also available online at *CTR* Online and Project MUSE.

**FREQUENCY:** Published quarterly in the spring, summer, fall, and winter by the University of Toronto Press.

Our readers are ACTIVE and ENGAGED members of the Canadian theatre community.

ctr.utpjournals.press





# FORTHCOMING ISSUE THEMES

CTR 194 (Spring 2023)
Sustaining This Stage

CTR 195 (Summer 2023) Experiences of Illness

CTR 196 (Fall 2023)
Voice Practice

CTR 197 (Winter 2024)

Participation

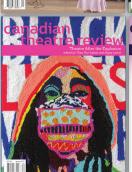


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## 2023 PRINT RATES, SIZES, and SPECS

	WIDTH	HEIGHT	1x	2x	3x	4x
Inside front cover	8.5"	11"	\$1,550	\$1,415	\$1,210	\$1,100
Outside back cover	8.5"	11"	\$1,655	\$1,550	\$1,445	\$1,340
Inside back cover	8.5"	11"	\$1,445	\$1,340	\$1,235	\$1,130
Full page interior	8.5"	11"	\$995	\$890	\$840	\$735
Half page horizontal	7.25"	4.625"	\$785	\$735	\$680	\$575
Half page vertical	4"	10.5"	\$785	\$735	\$680	\$575

## **AD SIZE**

	CRC DUE DATE	ISSUE PUBLISHED
Spring issue	February 15	April 2023
Summer issue	May 17	July 2023
Fall issue	August 21	October 2023
Winter issue	November 14	January 2024

## **Technical requirements**

Digital files to be supplied by advertiser. Be sure to name your ad file with the name of your company. Files must be emailed to advertising@utpress.utoronto.ca.

### **Formats**

Ads are available in colour only. High-resolution printer- or press-ready PDF; all PDFs should meet the PDF/X-1A standards with all images in at least 300 dpi. PDF files must have embedded fonts. All text or non-backround objects must be placed at least 0.25" from the trim edge. All ads need to include an additional 0.125" of bleed on all sides.

# ctr.utpjournals.press

## 2023 ONLINE RATES (per month), SIZES, and SPECS

	WIDTH	HEIGHT	1x	2-4x	5-9x	FULL YEAR (12x)
Homepage slider	940px	470px	\$550	\$500	\$445	\$395
TOC banner	640px	100px	\$445	\$395	\$340	\$290
TOC sidebar rectangle banne	r 320px	640px	\$395	\$340	\$290	\$235
TOC sidebar square banner	320px	320px	\$290	\$235	\$210	\$185

## **Technical requirements**

Digital files to be supplied by advertiser. Be sure to name your ad file with the name of your company. Files must be emailed to advertising@utpress.utoronto.ca.

#### **Formats**

Advertisements must be supplied as a JPG, PNG, or GIF at 72 dpi with a maximum file size of 150KB. Advertisements can have no more than three rotations/image movements. Files must be in RGB colourspace. Please include a text alternative for site accessibility. The URL must be supplied by the advertiser if linking to a website is requested. Once booking has been received and approved, advertisements will be posted to the web within two business days.

HOMEPAGE SLIDER 940 pixels x 470 pixels

TOC SIDEBAR RECTANGLE BANNER 320 pixels x 640pixels TOC SIDEBAR SQUARE BANNER 320 pixels x 320 pixels

TOC BANNER
640 pixels x 100 pixels



# **ADVERTISING INQUIRIES**

University of Toronto Press advertising@utpress.utoronto.ca

