

# canadian theatre review



# 2023

Photo: Soulpepper Theatre Company, [soulpepper.ca](http://soulpepper.ca)

*Canadian Theatre Review (CTR)* delivers critical analysis and innovative coverage of the current issues and trends in Canadian theatre. *CTR Online* features over 900 in-depth feature articles, thought-provoking scripts, manifestos, slideshows, videos, design portfolios, photo essays, and more. **Recent issue themes have included *Ethics and Socially Engaged Theatre, Performance and Housing, Intersections of Allyship, Action and Artistic Access, and Acts of Preservation.***

**READERS:** Scholars, educators and students of performing arts, dramaturges, actors, directors, playwrights, designers, drama researchers, library patrons, and bookstores

**DISTRIBUTION:** Paid subscribers (Canadian, US, and international) and newsstands. The journal is also available online at *CTR Online* and Project MUSE.

**FREQUENCY:** Published quarterly in the spring, summer, fall, and winter by the University of Toronto Press.

**Our readers are ACTIVE and ENGAGED members of the Canadian theatre community.**

[ctr.utpjournals.press](http://ctr.utpjournals.press)





# FORTHCOMING ISSUE THEMES

CTR 194 (Spring 2023)  
**Sustaining This Stage**

CTR 195 (Summer 2023)  
**Experiences of Illness**

CTR 196 (Fall 2023)  
**Voice Practice**

CTR 197 (Winter 2024)  
**Participation**

## 2023 PRINT RATES, SIZES, and SPECS

	WIDTH	HEIGHT	1x	2x	3x	4x
Inside front cover	8.5"	11"	\$1,550	\$1,415	\$1,210	\$1,100
Outside back cover	8.5"	11"	\$1,655	\$1,550	\$1,445	\$1,340
Inside back cover	8.5"	11"	\$1,445	\$1,340	\$1,235	\$1,130
Full page interior	8.5"	11"	\$995	\$890	\$840	\$735
Half page horizontal	7.25"	4.625"	\$785	\$735	\$680	\$575
Half page vertical	4"	10.5"	\$785	\$735	\$680	\$575

## AD SIZE

	CRC DUE DATE	ISSUE PUBLISHED
Spring issue	February 15	April 2023
Summer issue	May 17	July 2023
Fall issue	August 21	October 2023
Winter issue	November 14	January 2024

## Technical requirements

Digital files to be supplied by advertiser. Be sure to name your ad file with the name of your company. Files must be emailed to [advertising@utpress.utoronto.ca](mailto:advertising@utpress.utoronto.ca).

## Formats

Ads are available in colour only. High-resolution printer- or press-ready PDF; all PDFs should meet the PDF/X-1A standards with all images in at least 300 dpi. PDF files must have embedded fonts. All text or non-background objects must be placed at least 0.25" from the trim edge. All ads need to include an additional 0.125" of bleed on all sides.

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## 2023 ONLINE RATES (per month), SIZES, and SPECS

	WIDTH	HEIGHT	1x	2-4x	5-9x	FULL YEAR (12x)
Homepage slider	940px	470px	\$550	\$500	\$445	\$395
TOC banner	640px	100px	\$445	\$395	\$340	\$290
TOC sidebar rectangle banner	320px	640px	\$395	\$340	\$290	\$235
TOC sidebar square banner	320px	320px	\$290	\$235	\$210	\$185

### Technical requirements

Digital files to be supplied by advertiser. Be sure to name your ad file with the name of your company. Files must be emailed to [advertising@utpress.utoronto.ca](mailto:advertising@utpress.utoronto.ca).

### Formats

Advertisements must be supplied as a JPG, PNG, or GIF at 72 dpi with a maximum file size of 150KB. Advertisements can have no more than three rotations/image movements. Files must be in RGB colourspace. Please include a text alternative for site accessibility. The URL must be supplied by the advertiser if linking to a website is requested. Once booking has been received and approved, advertisements will be posted to the web within two business days.

HOMEPAGE SLIDER

940 pixels x 470 pixels

TOC SIDEBAR  
RECTANGLE  
BANNER

320 pixels  
x 640pixels

TOC SIDEBAR  
SQUARE  
BANNER

320 pixels  
x 320 pixels

TOC BANNER

640 pixels x 100 pixels



Photo by Samantha Moss

## ADVERTISING INQUIRIES

University of Toronto Press  
[advertising@utpress.utoronto.ca](mailto:advertising@utpress.utoronto.ca)

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